HOSTING A PARTY WITH A PURPOSE

GATHERING TOGETHER FOR GOOD





THIS TOOLKIT

WAS MADE WITH YOU IN MIND









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WELCOME TO 200 ORPHANAGES WORLDWIDE, FROM OUR FOUNDER, JAN HANSON



Dear Supporter,

In 2007, I traveled as an International Volunteer to Ayacucho Peru. My assignment was to volunteer in a boys and girls orphanage. I also visited a woman's prison and helped build a security wall around a poor neighborhood school. While building the school's security wall to protect donated playground equipment, tears filled my eyes. I knew the small effort was going to bring a smile to the face of a child I would never meet. It was pure joy. At that moment I decided to change course and spend time and talent making the life of orphans just a bit brighter.

I co-founded 200 Orphanages Worldwide with a simple mission: to help our partner organizations raise awareness and funds for building projects to better serve orphans in their care. I don't take a salary, and much of what we do is self-funded, so your efforts and 100% of funds raised goes directly to the project you choose.

Today, my purpose in life is to seek donors, supporters and volunteers all around the world who want to help raise funds to build safe shelter for orphans. I believe every orphan deserves a safe place to call home and I believe you want to help.

Together we can make an direct impact in the life of an orphan. This toolkit is intended to help you in your efforts.

For the Children, Jan Hanson, Executive Director/Co-Founder

OUR STORY

WHO WE ARE



WE CAN'T DO IT ALL. BUT WE CAN ALL DO SOMETHING.

Mission Statement

To raise awareness and funds for building projects that provide safety and shelter for orphans around the world. Every orphan deserves a safe place to call home.

We help orphans and we help others do the same. We bring people with the means together with children in need. We provide opportunities for donors to help fund credible projects that change lives. We provide opportunities for volunteers to make a direct impact in the lives of orphans.





OUR STORY

HOW WE GOT HERE

in 2018, we celebrated 10 years as a nonprofit organization and providing more than \$840,000 for orphans to experience safety, shelter, and sustainability around the world.

This journey started when our founder made a decision to devote her life to orphaned children in need. With over 20 years experience in marketing, Jan Hanson developed a vision to help US based partnering organizations raise funds and awareness for building projects to better serve children in their care. By 2008, Jan Hanson received her 501(c)3 IRS nonprofit designation letter and the organization was born!

Because of your generosity

Over the past 10 years, donors invested more than \$842,000 to help us provide safety, shelter, and sustainability for orphans around the world.



Since that time, we are proud to have funded 50 projects in 17 countries, serving thousands of orphans.

We can't wait for you to come alongside us as we continue to grow, share our story, and make a difference in the lives of more children.

FREOUENTLY ASKED OUESTIONS

OUR MOST POPULAR QUESTIONS AND ANSWERS, TO HELP YOU LEARN MORE ABOUT US.



Why donate to 200 Orphanages Worldwide?

100% of funds donated to a project go to the project. Partners are vetted through a lengthy application process and are required to sign a partnership and funds disbursement agreement.

What does 200 Orphanages Worldwide fund?

Our organization supports partnering organizations fund building projects, providing safety and security for orphans.



How are funds distributed?

Funds are diligently administered with accountability and transparency, and ongoing oversight. We're committed to 100% of donations be sent to the designated project. All operational expenses are paid for out of funds specifically donated to operation and capacity building.

Do you have 200 orphanages?

We do not have 200 orphanages worldwide. Instead, our vision is to one day help build projects for 200 orphanages.

What is the mission of 200 Orphanages Worldwide?

The mission is to raise awareness and funds providing safety, shelter and sustainability for orphans.

FREOUENTLY ASKED OUESTIONS

OUR MOST POPULAR QUESTIONS AND ANSWERS, TO HELP YOU LEARN MORE ABOUT US.

How can nonprofits partner with 200 Orphanages Worldwide?

Organizations must meet basic criteria and complete an application providing background information, current project needs and references. Basic criteria for acceptance as a partner include: •Serve the needs of orphans & be a U.S. based nonprofit •Provide reporting for accountability •Show operating funds and staffing to manage the project once built •Have good standing with local affiliates/governments with positive references •Provide a complete architectural plan, with budget and timeline for the project •Submit to unannounced third -party inspections •Provide ongoing information for due diligence and reporting •Agree to and sign our partnership and funds disbursement agreement

How are projects selected?

The partner is often in need of funding for an existing project that will provide safety, shelter or sustainability. They will then submit the project for consideration and approval by our board. If approved, our donors and supporters are made aware of the project and encouraged to mobilize fundraisers, provide donations or simply share the project.

How many projects have been funded?

Since 2009, we have disbursed almost \$566,000 with \$133,000 more in process, funding 50 projects around the world.



HOW TO HOST A PARTY

ALL THE INFORMATION YOU NEED TO THROW AN AMAZING PARTY THAT WILL RAISE FUNDS FOR ORPHANED CHILDREN AROUND THE WORLD.







"I NEVER SAW MYSELF AS A FUNDRAISER OR THOUGHT I COULD DO THIS, BUT THIS WAS REALLY FUN!" - PARTY HOST, LINDA HANSON

The idea for these events came from supporters, like yourself, who wanted to support the work we do, while sharing the mission with their friends. **Our goal** is to keep these events as simple as that: gathering your family, friends, and community together to do something good that will have a lasting impact.

Our job at 200 Orphanages is to support you with these events. We will do that by helping you find a project you are passionate about fundraising towards, providing you the details you need about us and your project, and being a resource in any other event planning areas as you prepare for your event.

HOW TO HOST A PARTY



HOSTING A FUN AND SUCCESSFUL EVENT IS ALL ABOUT THE PRE-PLANNING AND THE DETAILS.

Our party hosts all agree that pre-planning and thinking through the little details will make a huge difference in the success of the event and the experience your guests have at the party.

After you have a selected a project that is meaningful to you, begin thinking through the theme of your event, the date, guest list, possible sponsorships, and plan of how to market the party.

You will also need to decide on the size of your event and what you may want to choose as your fundraising goal.

On the Resources page of this toolkit, you will find the "Recommended Event Planning Timeline" and "Event Snapshot" documents. These are designed to help you plan out your event without missing a beat.

YOUR PARTY CHECKLIST

NOW THAT YOU HAVE INFORMATION TO HOST A GREAT EVENT, HERE IS YOUR CHECKLIST OF WHAT YOU (MAY) NEED TO MOVE FORWARD.



Contact the 200 Orphanages Team to discuss your passion to make a difference by raising funds and awareness!

Review the 200 Orphanages website to select a project you are passionate about.

Select date, time, location, theme of event.

Create list of guests, possible partners/sponsors, and other groups to involve.

Send out save the dates to guest list (as early as possibly, preferably 3+ months prior to event).

Communicate with the 200 Orphanages Team throughout process. At least 2 - 3 phone calls during the 2 months before your event, as well as a debrief phone call after your event. We are here to help and can't wait to get to know you!

Send out official invitations to guest list (preferably 6 - 8 weeks prior to event).

Begin tracking donations and rsvp of guests using provided registrations sheets.

As event nears, finalize all details and continue checking in with 200 Orphanages for support. We are able to help provide you with resources like digital content for your event (photos, flyers, etc.) and other information that you can use and share.

Host your event & know you are making a difference in the lives of orphaned children around the world!

THEMES + INSPIRATION

A SMALL COLLECTION OF IDEAS TO SPARK CREATIVITY. WE CAN'T WAIT TO SEE WHAT YOU COME UP WITH!



Happy Home Happy Hour: Invite friends and coworkers to an after work cocktail hour at your home or at an establishment that provides space during happy hour. Provide handouts to inform attendees of the project. Serve light finger foods. Take a donation at the door for a raffle. Have a table set up nearby with donated items for sale. Include a door prize for a donated gift.

Cookbook Sale: Host an event at your home or church. Invite your friends to collect their favorite family recipes, produce and sell their cookbook at your home. Swapping family cookbooks for a price can be a fun way to enjoy an evening.





Craft Party: Pick a holiday, or fun theme to invite friends over to celebrate, while making a craft for their home.

At Home Auction: Have friends bring one lightly used household item and a bottle of wine to share. Provide theme food or hors d'oeuvres. Set the items out on display tables and invite friends to bid for a good cause!

THEMES + INSPIRATION

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Culturally Themed Event: Invite friends to your home to learn more about the country where your specific project is located. If it is in Tanzania, find specific food and wine that your friends may get to enjoy for the first time!

Birthday Party: Do you feel like you or your children have everything you need and birthday presents are not necessary this year? Consider hosting a gathering where your friends can celebrate your birthday, while donating for a great cause! Encourage that anything they would have spent on dinner or a present for you, is donated to 200 Orphanages Worldwide instead.





Wine Tasting: Ask guests to bring a bottle of their favorite wine to taste and share with friends. Or seek our donations or sponsorships with local businesses to donate wine.

TESTIMONIALS

STORIES FROM PASSIONATE PEOPLE LIKE YOURSELF.





Coming Soon!

RESOURCE GUIDE

STILL HAVE QUESTIONS? HERE'S WHERE TO GO AND WHO TO CONTACT NEXT.



Additional Resources

Recommended Event Planning Timeline (Coming Soon) Event Snapshot & Worksheet (Coming Soon) Registration Sheet (Coming Soon) Various Fundraising Letters for Sponsorships, Etc. (Coming Soon)

Downloadable Documents You May Need

Our 501c3 Letter (Coming Soon) <u>Photo Release Waiver</u>

Important Sites Website Facebook

Contact Names

Founder & Executive Director, Jan Hanson: <u>JanH@200orphanagesworldwide.org</u> Project Manager, Angela McDermott: <u>Angela@200orphanagesworldwide.org</u>

THANK YOU

We can't thank you enough for taking the time to learn more about hosting a party with a purpose. Over the past 10 years, our supporters have provided nearly a million dollars in donations, providing safety, shelter and sustainability to hundreds of orphaned children around the world.

This wouldn't happen without people like you. Thank you.



